



# **Institute of Engineering & Management**

**Salt lake Electronics Complex, Kolkata - 700 091, WB, India**

## **Plastic Free Campus**

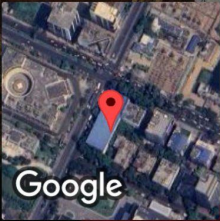
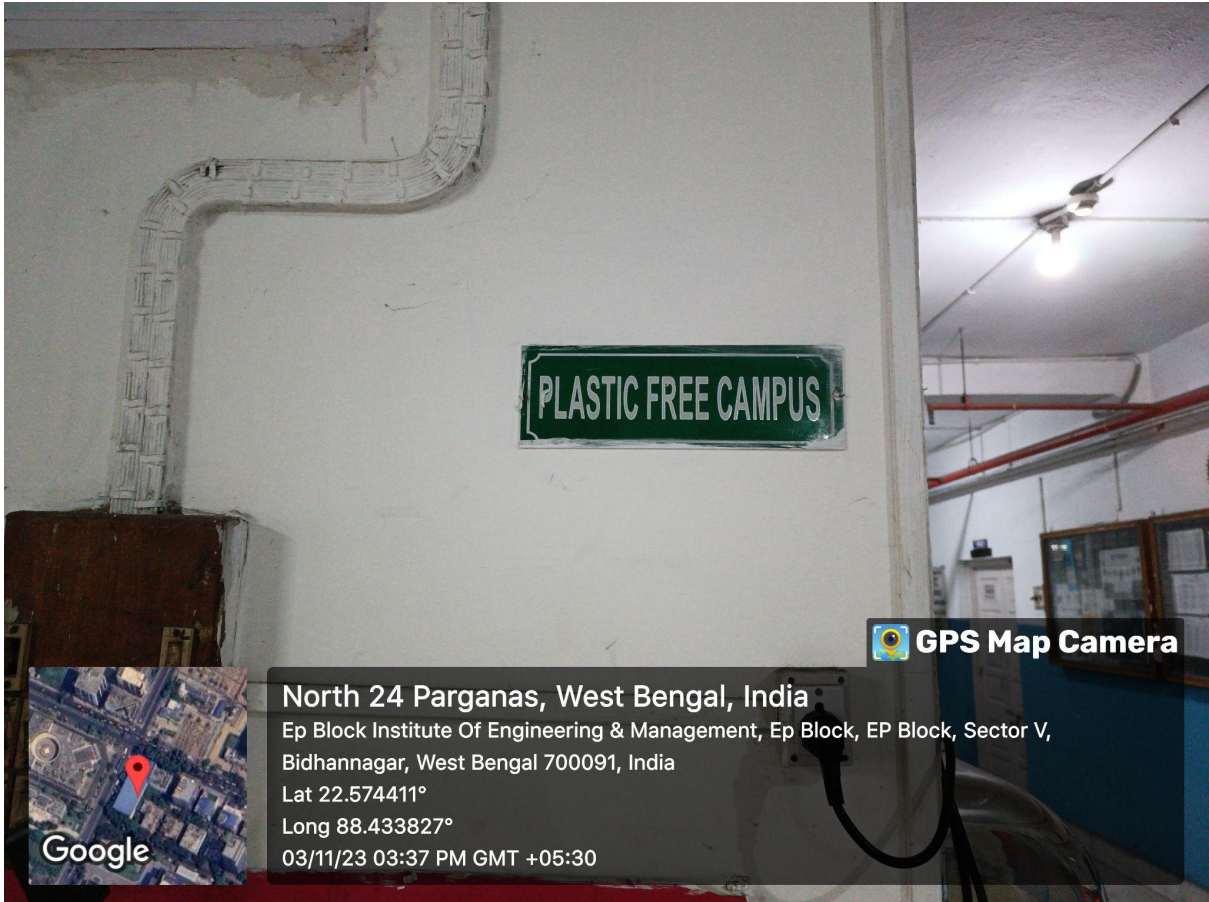
The Institute of Engineering & Management (IEM) has taken a commendable stride towards environmental sustainability by transforming its campus into a plastic-free zone. Recognizing the detrimental impact of plastic on ecosystems and human health, IEM has instituted a comprehensive initiative to eliminate single-use plastics and promote eco-friendly alternatives.

The campus-wide plastic-free campaign at IEM encompasses various facets of daily life. Disposable plastic items such as bags, bottles, and cutlery have been replaced with sustainable alternatives like biodegradable materials and reusable options. The use of plastic packaging in the canteen and other facilities has been curtailed, encouraging a shift towards eco-friendly packaging solutions.

To raise awareness and instil a sense of responsibility among students and staff, IEM has organised awareness campaigns, workshops, and seminars on the harmful effects of plastic pollution. These initiatives not only educate the campus community but also foster a sense of collective responsibility towards the environment.

Moreover, the institute has implemented waste segregation practices to ensure proper disposal and recycling of plastic waste that might still be in use. This holistic approach reinforces IEM's commitment to environmental stewardship and aligns with global efforts to combat plastic pollution.

By embracing a plastic-free campus, IEM not only sets an example for other educational institutions but also contributes to the larger movement for sustainable and responsible living. The initiative reflects the institute's dedication to creating an environmentally conscious and socially responsible learning environment.



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 **GPS Map Camera**



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