

## **Institute of Engineering & Management**

Salt Lake Electronics Complex, Kolkata - 700 091, WB, India

The Co-curricular Activity Club of the BCA department at IEM, Chromatica, orchestrated a splendid Basanta Utsav on March 10th, 2023. The event, skilfully organized by the students, radiated vibrancy and cultural richness. Here are the noteworthy highlights of the Basanta Utsav celebration:

- Event Organizer: Co-curricular Activity Club of the BCA department, Chromatica.
- Occasion: Basanta Utsav, a celebration of the arrival of spring, held on March 10th, 2023.
- **Student-Led:** The entire event was meticulously organized and executed by the students, showcasing their creativity and organizational skills.
- **Cultural Extravaganza:** Basanta Utsav featured a cultural extravaganza with a variety of performances, including music, dance, and other artistic expressions.
- **Colors of Spring:** The event likely incorporated the tradition of playing with vibrant colors, symbolizing the joy and vibrancy of spring.
- **Community Engagement:** It provided a platform for students to come together, fostering a sense of community and shared cultural experiences.
- **Skill Development:** Students involved in organizing the event had the opportunity to enhance their teamwork, leadership, and event management skills.
- Cultural Richness: Basanta Utsav showcased the cultural richness and diversity within the BCA department, promoting a sense of unity among students.

The successful organization of Basanta Utsav by Chromatica's Co-curricular Activity Club not only added a burst of color to the campus but also demonstrated the talent and enthusiasm of the students in creating memorable cultural experiences.













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