



# Institute of Engineering & Management

Salt Lake Electronics Complex, Kolkata - 700 091, WB, India


## Mahatma Gandhi Birthday Celebration

The ASME IEM Student Section is unwavering in its commitment to fostering values of hygiene and cleanliness. Recognizing the profound impact of individual responsibility on the environment, the committee has charted a course to make a positive difference in our surroundings. With a steadfast dedication to a cleaner and healthier world, the committee has slated the 2nd of October, 2023, for a Cleanliness Drive program.


This event, now a cherished tradition, stands as a testament to the student section's enduring dedication. Beyond the routine cleanup, the initiative seeks to instill a profound sense of responsibility towards the environment within the student body. The Cleanliness Drive is not merely an annual occurrence but a symbolic gesture reflecting the section's continuous efforts to contribute to a sustainable future.


By organizing this program, the ASME IEM Student Section aims to engage the community, promote environmental awareness, and encourage collective action. Through this tradition, they hope to create a lasting impact, nurturing a culture that prioritizes the well-being of the environment and reinforces the values of cleanliness and responsibility. The 2nd of October promises to be a day of meaningful action, reinforcing the commitment to a cleaner, healthier, and more sustainable world.






ASME - IEM Students' Section  
PRESENTS  
**CLEANLINESS DRIVE**  
UNDER THE AEGIS OF  
SWACHH BHARAT ABHIYAN



 **3rd October, 2023**

Come join us for a Noble Cause at:  
Basketball Ground  
IEM Management House  
4pm onwards



**Prof. Dr. Arun Kumar Bar**  
Principal



**Prof. Dr. Arun Kumar Bar**  
Principal  
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