Minutes of the Meeting of 12th Board of Studies (MBA) held on 12th December 2023 at 4:00 pm. in IEM, Management House on hybrid mode.

The following deliberations were made as per the items mentioned in the circulated agenda:

Item No.BOS/12/01: **Review of the decisions taken in the previous meeting**

At the onset, the Chairman welcomed the members of the meeting of BOS. Minutes of the meeting held on 21st July'2023 were confirmed. The BOS members expressed their satisfaction about the courses and activities of the Department.

Item No.BOS/12/02: Discussion on the finalization of Even Semester MBA syllabus across all campuses

There was discussion on the finalization of Even Semester MBA syllabus across all campuses. One single syllabus (unanimously agreed & created prior) should be followed. Prof. Dr. Sujit Dutta discussed about the introduction of "AI Using Python" as a new subject in 2nd Semester as per the instruction of the Director. There will also be an additional MAR as a subject in the 2nd & 4th Semester with 25 points.

Item No. BOS/12/03: Discussion on the introduction of new subject with 1 Credit point considering the present business scenario of MBA 2nd Semester syllabus

It is decided that the following subject and Labs in the Second Semester will be having 1 Credit point.

2nd Semester --- Total Credits: 36 [Core: 28 + Sessional: 1 + Lab 6]

Lab

1. Finance Lab (II)- Financial Market
2. Creation Studio (II)
3. Language Lab (II)
4. Analytics Lab (II)- Power Query & Power BI
5. Marketing Lab (II)- Digital Marketing
6. Entrepreneurship Lab (II)

Theory

1. AI Using Python (1 Credit)

Item No. BOS/12/04: Discussion on the Credits distribution of MBA 4th Semester syllabus

It is decided that the following subjects in 4th Semester will be having total 25 Credit points.

4th Semester --- **Total Credits: 25 [Core: 6 + Specialization: 16 + Industry Minor: 2 + Sessional: 1]**

Specialization:

Marketing (Common)

1) Consumer Behaviour   4 Credits
2) Services Marketing   4 Credits

Finance (Elective)

1) International Finance   4 Credits
2) Financial Derivatives   4 Credits

HR (Elective)

1) Human Resource Metrics & Analytics   4 Credits
2) Performance Management System   4 Credits

Business Analytics (Elective)

1) Business Forecasting   4 Credits
2) Data Mining   4 Credits

- A tentative schedule for the upcoming Even Semester was also discussed towards the end of the meeting.

Vote of Thanks

There being no other business to transact, the meeting concluded with a vote of thanks to the Chair.

Prof. Dr. Sujit Dutta

Chairman